Zoo Outline

1. Introduction
2. Color and White Balance
   1. White balance presets
   2. Kelvin, Tint
   3. Adjust color temperature after shooting (RAW images only, but more on this later)
3. Proper exposure
   1. Histogram
   2. Expose to the left (protecting highlights)
   3. RAW images allow for greater adjustment after the fact (color too)
   4. Underexpose just until you would clip shadows, bring shadows and midtones out in post production
4. Exposure theory
   1. Making proper decisions given creative intent
   2. Creativity comes first, practicality second
   3. Shutter Speed
      1. What shutter speed do you need to be successful, stop there or your ISO will drift too high
      2. Proper exposure depends on the amount of motion blur you want and that is likely
   4. Aperture
      1. Open and close for exposure and depth of field
      2. Four factors to depth of field
         1. Aperture
         2. Proximity
         3. Focal length
         4. Sensor size
5. Focusing
   1. AF-S
   2. AF-C
6. What to bring and wrap up